

AMBER'S GUIDE TO LIFE

PROPOSAL FOR A HALF-HOUR SINGLE CAMERA COMEDY

By

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Proposal Contents:

Index...1

Series pitch...2

Executive summary...3

Main characters and pilot episode plot...4

Pilot outline...5

Show Arcs...6

Series bible...7

Contact info...8

## SERIES PITCH

TITLE: AMBER

GENRE: Half-hour comedy

LOGLINE: A career-driven manager at an upscale clothier finds her late father's bucket list then embarks on a zany quest to fulfill those dreams to honor his memory, but she discovers that each activity contains a secret spiritual lesson designed to help her on her mission to becoming a minister.

SYNOPSIS: Amber Dawn is the charismatic manager of Black Label Threads in Leawood, Kansas. While at work, she discovers her late father's bucket list. It contains all the glorious things he wanted to do while he was alive but never did.

But what Amber doesn't know is her father secretly designed the list to help her become a Christian minister.

Her late father did not realize his shortcomings in teaching her about religion until it was too late. So, he created this list to propel Amber to greater heights in her career and extraordinary depths in her spirituality.

Each episode explores how Amber completes the funny adventures and learns valuable life-lessons along the way. She's joined by her karate loving co-worker, a comically crazy store owner, and a villainous shoe designer.

And over the life of the series, Amber will discover her deepest self and her genuine love for God when she finally becomes a minister.

The perfect time for this story is now. "Amber's Guide to Life" is a metaphor for our current world crises. Amber wants to make sense out of her life. This universal theme about "the meaning of life" and a laundry list of adventures that lead to the discovery of her faith gives us a strong foundation for years of success.

## EXECUTIVE SUMMARY

### THE FORMAT

Amber is razor sharp concept that puts a fresh twist on finding the meaning to life. Here we have a dynamo of a woman, Amber Dawn, who longs to fulfill the dreams of her deceased father to honor him. But what she does not know is, he created the list for her. The tasks to be completed are designed to enrich her life and transform her into the God loving woman she wants to be. The pilot script is fast paced and funny and has a genuinely sincere feel to it.

### THE PHILOSOPHY

Issues regarding “finding the meaning to life” and “God” remain a hot topic. But, even more uniquely, Amber relishes in her newfound mission, taking a more comedic approach than most would.

### THE ON-GOING SETS

One – inside a retail clothing shop.

### CRAFT

The craft of the pilot script is superb. The descriptions, character introductions and actions are brilliant. There is an excellent job of painting the scenes in the most compelling way possible.

### MARKETABILITY

The marketability of this piece relies on how believable the transformation is from the old Amber to the new successful and spiritual Amber. As long as she becomes a fully functioning, three-dimensional woman, and makes us laugh while doing so, this show has a lot of market appeal.

## CHARACTERS IN THE PILOT

AMBER DAWN, twenties, is a street trendy fashionista dressed in vivacious colors and a wide-eyed smile. She has an earnest congeniality that is plain lovable. Amber is an emotional tornado. She loves bands. Modeling. Entrepreneurship. Health products. Learning. But she does not have the spiritual happiness she wants. What she does have is a job managing a clothing boutique.

ROCK PUNCHGROIN, twenties, sports constricting tight red spandex bicycle shorts and a Tommy Hilfiger shirt. He's a karate-loving carny at an indoor Ferris wheel. He is so full of compassion that it breaks your heart. And, because of his love for Amber, emotions run high when she's around her ex.

COOLIO, fifties, 80's rapper and dressed like it, is the store owner. He has a confined cameo via zoom chat.

JAQUI, twenties, fashion icon, has a villainous confrontation with Amber. And she likes Rock.

MOHAMMAD KHALIL, twenties, dressed in a peach jumpsuit. He works inside the ice cream kiosk next door. He like Amber.

## PILOT EPISODE PLOT

### A PLOT

Amber must fix the expensive high heels she broke before Jaqui (the designer) shows up.

### B PLOT

Amber discovers her late father's bucket list and is determined to complete his unfulfilled dreams.

### C PLOT

Amber deals with Coolio, who wants to buy knockoff merchandise from France.

### D PLOT

Amber learns compassion for others and puts into practice what Jesus taught: "Thou shalt love thy neighbor as thyself."

### E PLOT

Amber must shoot a commercial for the store.

## PILOT

Amber is having a bad day. She accidentally knocks over a display case exhibiting a pair of Jaqui Co. designer heels valued at \$5000. The pearls that adorn the shoes break off and spill everywhere. The designer of the shoes, Jaqui, is showing up in one hour to review her sales and inventory. In a desperate attempt to fix the shoes before that, Amber tries to glue the pearls back into place.

At this same time, Coolio is on a plane to Paris to buy products for the store. So Amber is the only one left who can run the store. A new employee, Rock, shows up for his first day on the job. Amber gets dumped by her boyfriend. And her father recently died.

Pressure mounts for Amber to fix the shoes, shoot a promo video for the store, and deal with Coolio who wants to buy knockoff merchandise. She takes her new anxiety medicine to deal with this crisis, but the side effects trigger a manic desire to fulfill her marriage dreams to Tommy the Mannequin. Tommy is in the front window and looks just like her ex.

During all this zaniness, Amber sends Rock on an errand to her late father's apartment. There is a secret envelop he left for her. Amber thinks it might have money in it.

Rock returns with the envelope and they discover it is her late father's bucket list. But there seems to be more to it – like, life-lessons to be learned. But Rock has his own job to do. He shoots a commercial for the store. Amber stars in it modeling clothes and sunglasses in mocking super-model style.

Jaqui shows up early and sees her expensive inventory ruined and Amber acting like a fool. She contacts Coolio and has Amber fired. Amber realizes she has no chance of reconciling with her old boyfriend. And the bucket list is a useless relic of her dead father's life.

All hope is lost.

Rock posts the promo video on social media where Amber acts silly and it's an instant hit. The products that Amber models, and her outlandishly funny behavior, makes the store a viral sensation. She gets rehired.

Amber discovers that the bucket list is really a series of spiritual tasks designed to help her discover God. And, Amber is attracted to Rock, but their romance gets put on hold because, their working relationship takes top priority.

Amber makes a resolution to complete the adventures found in the list to honor her father. And she vows to learn the secret life-lessons they contain about spirituality.

And what about Coolio? He's been kidnapped by the French mafia and being held for ransom.

END OF PILOT

## SHOW ARCS

### ARC WITHIN THE PILOT:

Amber transforms from a selfish retail manager to a bold woman on a quest to fulfill her deepest spiritual destiny by treating other people who are suffering with compassion.

### ARC WITHIN THE FIRST SEASON:

Amber creates a new family out of her current friends, becomes Missouri's Entrepreneur of the year, and discovers the meaning of God.

### ARC WITHIN THE WHOLE SERIES:

After many years of struggling, Amber finally realizes her full potential as a God-loving woman and attains super-stardom as a business and spiritual leader.

### CAN THIS SHOW GENERATE A HUNDRED EPISODES?

There are at least 100 different ways Amber can embark on an exciting journey of self-discovery from the bucket list. This means there are at least 100 different episodes to write where Amber discovers her deepest spiritual truth with heartwarming humor, fascinating contrast and conflict, and fearless optimism.

## SERIES BIBLE

PILOT EPISODE: Amber discovers her late father's bucket list and realizes they contain hidden spiritual messages.

EPISODE 2: Amber buys additional mannequins that resemble her ex Tommy, to form a weirdo boy band for store promotion. Bucket list mission #1 - attend the Samba Parade in Brazil. Bible lesson to overcome anxiety.

EPISODE 3: Amber becomes the lead singer for her boy band "The Tommy's." Bucket list #2 - bathe in the Blue Lagoon geothermal spa in Iceland. Bible lesson on humility.

EPISODE 4: Amber has problems within her band and wants them all to go to counseling. Bucket list #3 - visit the Forbidden City in China. Bible lesson on ways to love your neighbor.

EPISODE 5: Amber and Tommy Mannequin #1 see a shrink and decide to get married. Bucket list #4 - fly in a hot air balloon. Bible lesson on the 10 commandments.

EPISODE 6: Amber and Tommy get divorced. Bucket list #5 - safari. Bible lesson on facing your fears – a study on the life of David.

EPISODE 7: Amber is angry about her divorce and damages Tommy #1. She gets arrested for destroying company property. Bucket list #6 - climb Pike's Peak. Bible lesson on the secret to happiness – the beatitudes.

EPISODE 8: Amber has to go to court and pay for the damages and attend court mandated counseling. Bucket list #7 - see the northern lights. Bible lesson on Godly living in an ungodly world.

EPISODE 9: Amber gets in more trouble when she threatens her court appointed psychiatrist and has to go back to court. Bucket list #8 - swim with the dolphins.

EPISODE 10: Amber wants Rock to help her stay out of jail by lying and saying good things about her in court. Bucket list #9 - visit Stonehenge. Bible lesson on when the enemy strikes.

EPISODE 11: Amber is in court when she threatens to reveal top secret info about nemesis Jaqui and her family back in Central America. Rock confesses his love for her. Bucket list #10 - Sydney Zombie Walk. Bible lesson on choosing forgiveness.

EPISODE 12: Amber dates Rock but it's awful. She misses the band "The Tommy's" and gets them back together. She also gets charged with treason for threatening to reveal secrets of the Central American Government (Jaqui pulled a few strings to get Amber in trouble). Bucket list #11 - indoor skydiving. Bible lesson on the union with Christ.

EPISODE 13: FINALE – Amber proposes to Rock because ICE wants to deport her. Bucket list #12 – she chops off her hair. Bible lesson on God loving you.

### AMBER

Dave here...

I'm a 47-time award-winning screenwriter, producer, and director. I've been interviewed in FOX, NBC, CBS online.

[David Santo Wants to Tell Your Story - WDFX - Fox34](#)

I've sold 6 scripts. I have 4 produced movies. My book on how to write screenplays went to #1 on Amazon Kindle. You can learn more about me at...

<https://screenwriterdave.com/>